

## **Subject: Technical Background Relevant to Digital Video and Media Review**

To whom it may concern:

I am writing to provide a concise overview of my background and technical experience as it relates to digital video, metadata, and camera systems. This information is intended to give context to the technical perspective I bring when reviewing or discussing digital media.

### **Education and Academic Experience:**

**Bachelor's Degree in Journalism from Florida A&M University**, with a minor in Graphic Design, providing foundational training in visual media, storytelling, and media handling.

**Master's Degree in Internet Marketing from Full Sail University**, with coursework and applied projects involving:

- Routine handling of digital media files
- Structured file naming and organization
- Media formats and containers
- Use and interpretation of metadata and meta tags

**Graduate-level coursework in Documentary Film at the University of Cape Town** (degree not conferred), including:

- Production of a documentary film titled *Rise*
- Practical experience with video capture, editing, and post-production workflows

**Current graduate student in Computer Science at Capitol Technology University** (second year), strengthening my technical understanding of systems, data handling, and digital processes.

### **Professional and Practical Experience**

- Approximately seven years of experience as a web developer, iOS application developer, + freelance videographer/photographer including:
  - Structured digital workflows and file management
  - Handling and deployment of digital media assets
  - iPhone-based application development
  - Experience in videography and visual media production, including capture and post-processing.
- Event and wedding photography experience, involving:
  - Camera operation and configuration
  - Image and video capture under varied lighting conditions
  - Post-production handling and delivery of digital files

Technical Areas of Familiarity

- Digital video and image files and common file formats
- Media containers and encoding considerations
- File handling practices and naming conventions
- Metadata creation, interpretation, and loss during export, transfer, or re-encoding
- Camera systems and recording workflows
- Common post-processing and file management practices

This overview is shared to help your organization understand my technical background when discussing or reviewing digital media materials.

Thank you for your time and consideration.

Sincerely,

Benjamin Rettig

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